# Bonsai Creative

BRAND DESIGN GUIDE

# CONTENTS


The Logo 1

Colours 6

Typography 8

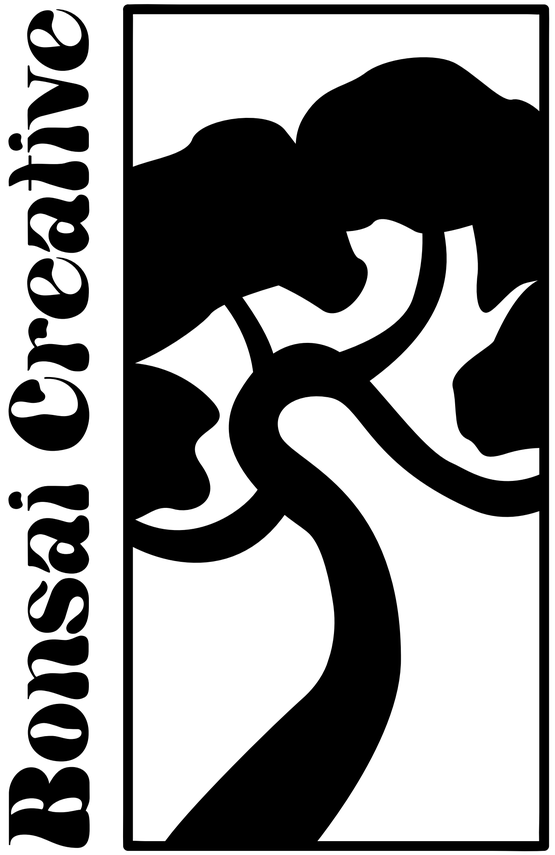
Design Elements 10

Samples 13

# Emotional wedding films for real people

We are the storytellers. You are the story.

# THE LOGO


Bonsai Creative

# LOGO VARIATIONS

All logos shown here are provided in the brand design logo folder in both regular (shown here) and in reverse/ white.

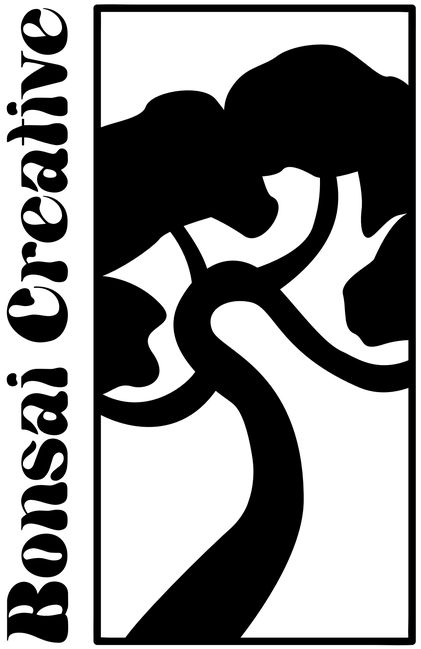
MAIN

SECONDARY 1

SECONDARY 2

# ICONS

Various icons for use. The package may include more colour variations in your brand palette.

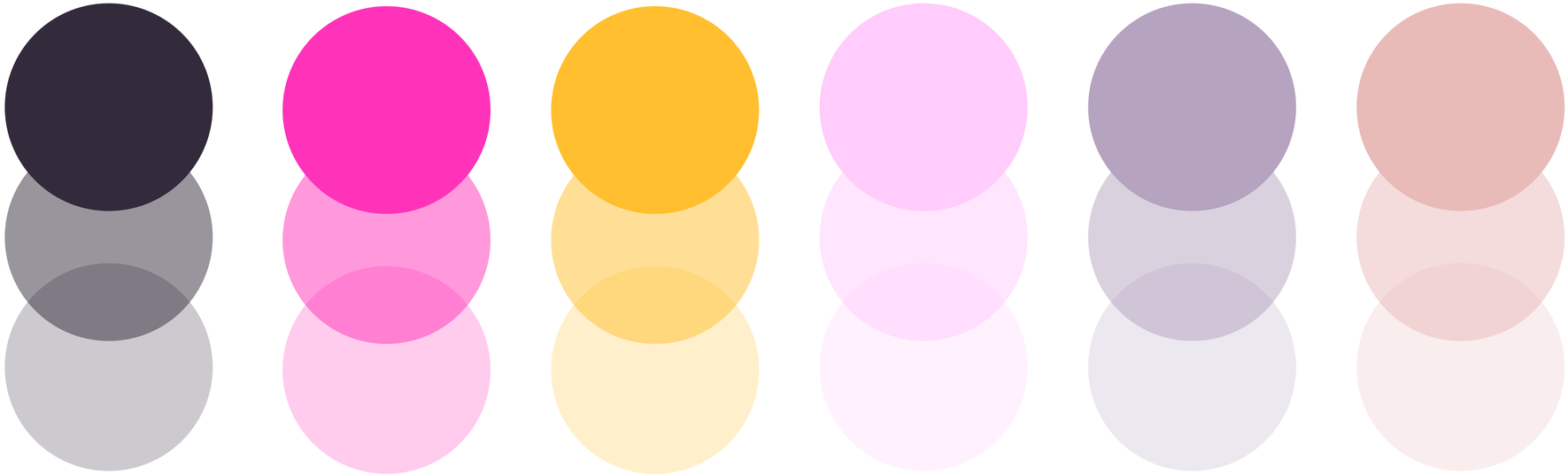



REGULAR

REVERSE

# COLOURS

# COLOURS



| Aubergine | Pink | Orange | Lt. Pink | Lilac | Blush |
|---|---|---|---|---|---|
| #332B3B | #FF33BA | #FFBF2E | #FFCCFC | #B5A3BF | #E8BAB8 |

# TYPOGRAPHY

# TYPOGRAPHY

Typography used in the logo and all brand design assets.

Note these are licensed Adobe Fonts used with permission and registration by Universe Design Studio.

## This is a headline

**Diam ex est, ipsam, apersped mil inverepuda nosandi stibeaqui que delitatum corrunt est,**

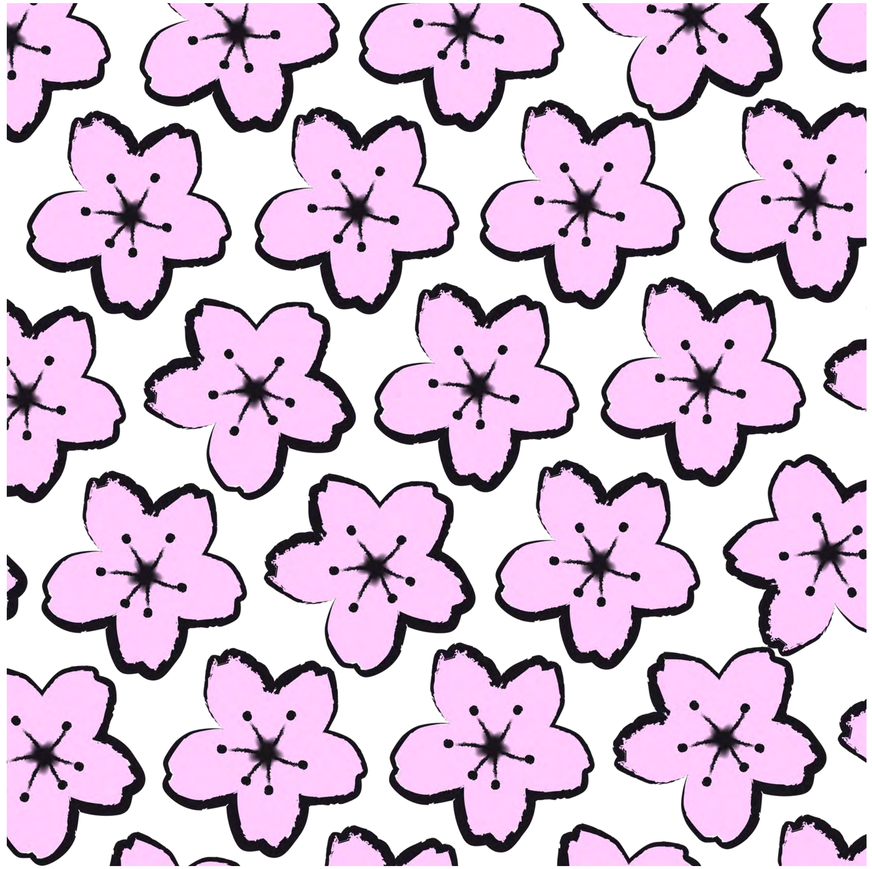
HWT ARABESQUE

## This is a headline

Diam ex est, ipsam, apersped mil inverepuda nosandi stibeaqui que delitatum corrunt est, te la delis utas explam, volorum qui volore et est omnis

ARTICULAT [MEDIUM]

# DESIGN ELEMENTS

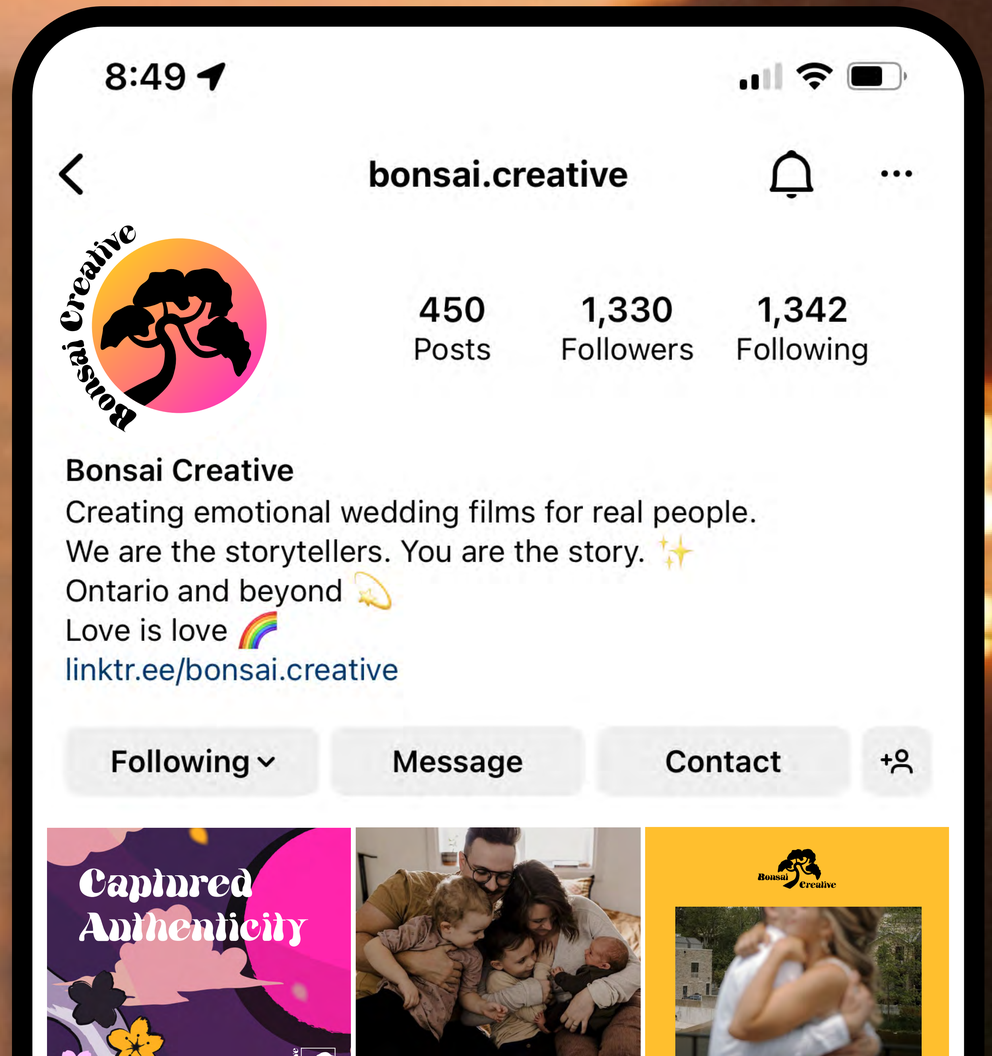


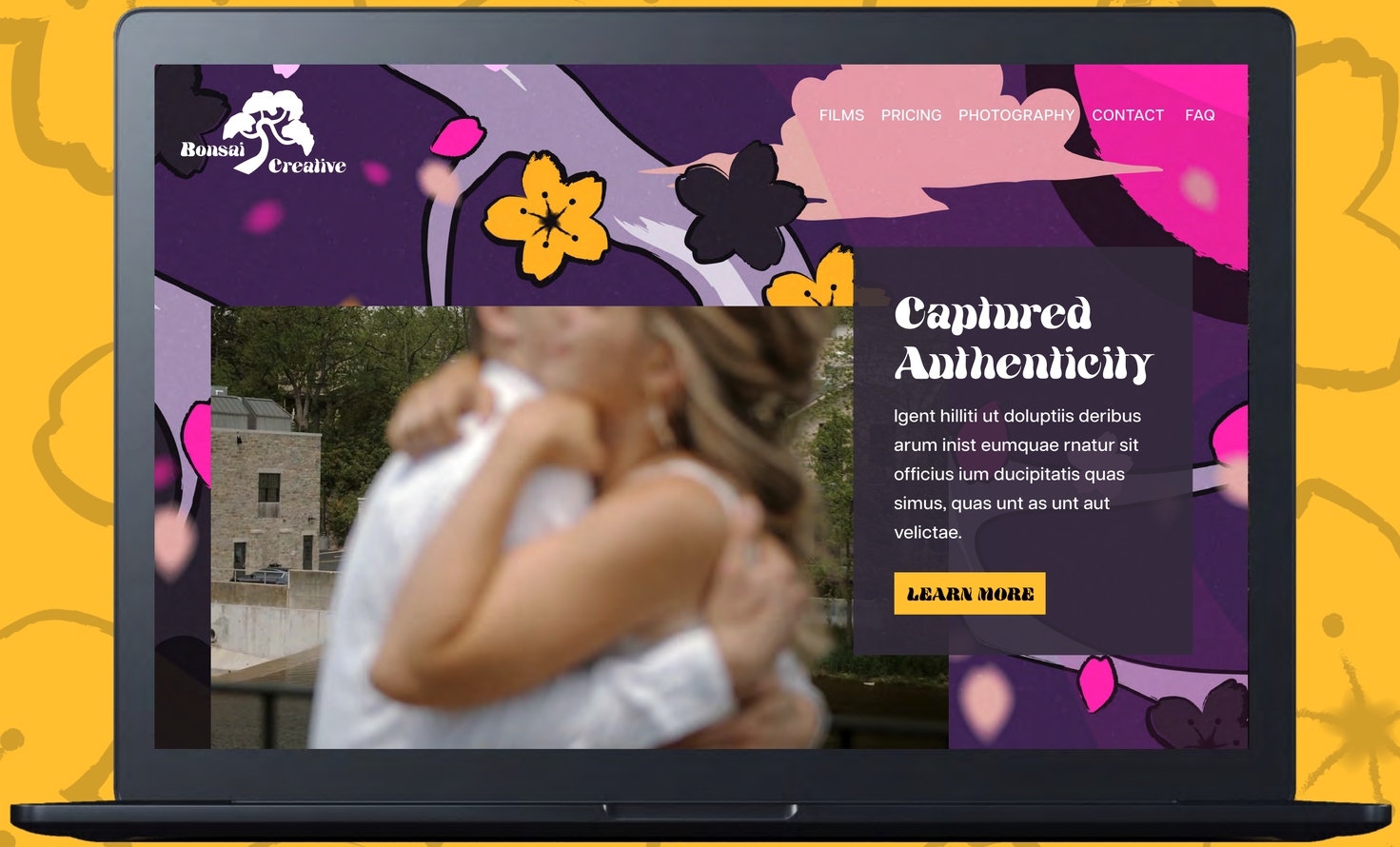
# SAMPLES

Captured
Authenticity
Bonsai Creative

Bonsai Creative
Apersped mil inverepuda nosandi volores

Bonsai
Creative


8:49
bonsai.creative
Bonsai Creative
450
Posts
1,330
Followers
1,342
Following
Bonsai Creative
Creating emotional wedding films for real people.
We are the storytellers. You are the story. ✨
Ontario and beyond 💫
Love is love 🌈
linktr.ee/bonsai.creative
Following
Message
Contact
Captured Authenticity


Bonsai Creative
FILMS PRICING PHOTOGRAPHY CONTACT FAQ
Captured Authenticity
Igent hilliti ut doluptiis deribus arum inist eumquae rnatur sit officius ium ducipitatis quas simus, quas unt as unt aut velictae.
LEARN MORE

# UNIVERSE

a design studio

Designed by
Elaine Stam

univ-erse.net

info@univ-erse.net

©UNIVERSE DESIGN STUDIO, 2022